



Together  
we  
deliver  
*more*



CASE FOR SUPPORT 2026

# Our Work

*more than beds*

**The mission of Beds for Kids is to provide beds and essential furniture to children and their families in need.**

We come alongside families as they rise out of poverty towards self-sufficiency and supply furniture resources. We believe every child should have a bed of their own, and we strive to serve each family with dignity. *Join us as we work to end furniture poverty in our community.*

## OUR PROCESS



“Every day Beds for Kids operates, Charlotte families receive the essential furnishings they need to turn their houses into homes.”

— Zach Smith, Director of Operations

# Our Team

*more than a job*

As the Executive Director of Beds for Kids, and as a mom to two boys, ages six and eight, I believe deeply in the power of a stable home. At Beds for Kids, we see every day how beds and essential furniture provide more than comfort — they create a foundation for families to move forward with dignity and hope.

What began as a simple but powerful idea — that every child deserves a bed to sleep in — has grown into a trusted network of partners and supporters committed to stability and dignity for families rebuilding their lives.

For 15 years, this organization has worked alongside our community to transform empty spaces into places where children can rest, parents can regroup, and families can begin again. Our work has always been anchored in the belief that practical support, delivered with dignity, can change lives.

As we look beyond this milestone, I am excited to see how Beds for Kids continues to grow with purpose - strengthening its foundation, deepening its impact, and remaining true to what it does best. The need is real, and so is the opportunity to create lasting change for families across our community. I am grateful to be part of this work and hopeful for all that lies ahead.

**Lauren Evans**, Executive Director, Beds for Kids

*Interested in learning more?  
Send a note to Lauren at  
levans@bedsforkids.org or by  
scanning this QR code with  
your smart phone.*



# Impactful Deliveries

*more than just furniture*

The paths of our families are diverse and complex, but all are marked with incredible perseverance. Some are transitioning out of homelessness, leaving domestic abuse situations, trying to secure stable employment or signing their first lease. Once they pay rent, utilities and grocery bills, there is little left to purchase essential furniture. Entire families are often sleeping on air mattresses or soiled, old mattresses on the floor. This is furniture poverty, and we're doing something about it.

## DELIVERIES

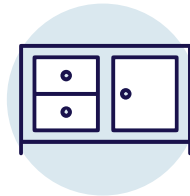
Because the families are the heart of our mission, deliveries are the heartbeat. At all stages of the delivery process, we ensure excellence, treating families with the dignity and respect they deserve. When we arrive at their home, our staff and volunteers get to work unloading and assembling the furniture and arrange it according to the family's vision. Then we end our time praying over our neighbors and their home.



In 2025 we **served 5,146** people



**through 1,326** deliveries



with an **average of 22** units of furniture each

We maintained a **2.5 week** turnaround for our families



Each of the last three years, we have delivered to over **1,000 families**



## REFERRALS

We partner with 90+ organizations in Charlotte that are walking alongside families as they transition out of housing insecurity. Social workers at each organization send referrals directly to Beds for Kids, and then we reach out to verify their needs.



**1,533** referrals from **90+** partners



"Care to me is treating everyone we come in contact with love, respect, dignity and excellence, so that whether you're in the warehouse or out on a delivery we're a cohesive team with one collective mission."

— **Bruce McDonald, Weekly Volunteer**

# Humble Service

*more than just volunteers*

The capacity of our staff is maximized by the faithfulness of our team of volunteers. They're integral to our mission and are a living testimony to the calling of loving our neighbor. In 2025, 3,400 volunteers made our mission possible!

"One of our moms contacted us to thank us for the referral and mentioned that the two individuals who delivered the furniture were very kind and professional. She also appreciated that they took a moment to pray with her before leaving. Thank you again for supporting our families with such care and dignity!"

— **Iggy Austin, Charlotte Bilingual Preschool**

The most impactful volunteer activities:

- ▶ Deliver furniture to families who need it most
- ▶ Assemble and clean furniture to ensure a dignifying client experience
- ▶ Assist loading trucks for upcoming deliveries

We're always in need of more volunteers during the week. Whether you're an individual or an organization looking for a team-building volunteer activity, we're excited to see how we can partner to serve our city!

**Volunteer Shifts**  
 Monday - Friday  
 9 am - 12 pm  
 1 pm - 4 pm

# Real Lives Changed

*more than just a number*

Meet Allia, a devoted mother of four. This is her story.

I am a 34-year-old widow and the mother of four children, ages 14, 13, 11, and 7. In September 2020, my husband passed away. Before his passing, I was a stay-at-home mom. When he died, everything changed. The loss of stability, combined with deep grief, eventually led to eviction and the loss of our housing.

My children went to stay with their grandmother so they could have stability. Meanwhile, I stayed in hotels, couch surfed, and found anywhere I could just to make it through the night. Each day felt defeating. Trauma was controlling my life, and my self-worth was depleted.

In April 2025, after experiencing another traumatic event that resulted in pregnancy, I became connected to Crittenton. Before that, I was facing complete homelessness. I wasn't receiving prenatal care. I wasn't receiving mental health care. I wasn't taking care of myself at all.

When I think of home, I think of peace. A sanctuary. Calmness and safety. A place where I can be secure with my children, and somewhere that is truly our own.

When I was referred for support by Crittenton and heard about Beds for Kids, I hoped I could provide safe beds for my children. My goal was to reunite with them, and I knew I needed to create the kind of stability they had while living with their grandmother.

While waiting, I felt both excited and anxious. Calling my kids to tell them they would be able to fully come home to me meant everything. It felt like we were finally getting our life back.

When the furniture was delivered, it felt unreal. Seeing the beds, the pieces that would fill our space...it wasn't just furniture. Waking up each day and seeing those physical items that represent safety is more valuable than I can ever express.

This support meant more than the items themselves. It meant I was no longer alone. Since my husband passed, I had never felt that kind of genuine care and support. Going from feeling defeated to feeling loved by the community changed something inside of me. It reminded me that people care, and that those of us in hard situations do not need to feel ashamed.

Because of this experience, I want to stay involved and help others find resources like I did. I am now pursuing Peer Support training and certification so I can walk alongside others who are facing trauma and instability.

To everyone who made this possible: thank you, forever. I want to thank you over and over again. You didn't just deliver furniture. You helped restore safety, dignity, and the feeling of home for my family.

*And for the first time in a long time, home feels like peace again.*



# Sustainability Impact

*more than just buying what's needed*

Beds for Kids cleans and repurposes new or gently used furniture, diverting it from landfills.



**247,370**

units of furniture delivered since inception

**22,479**

units of furniture donated in 2025

**82% OF UNITS DELIVERED**

**75%**

of the furniture we received in 2025 came from bulk sources

**17,427 UNITS**

**We will need about 35,000 units of furniture each year to fully furnish 1,500 homes for families in need.**

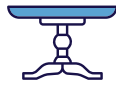
**MATRESSES**

**3,000** Twin  
**1,125** Full  
**1,050** Queen

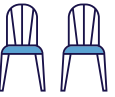
**BED FRAMES**



**300** Bunk Beds  
**3,000** Twin  
**1,125** Full  
**1,050** Queen



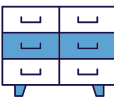
**1,200** Kitchen Tables



**4,800** Chairs



**3,750** Night Stands



**2,250** Dressers



**1,050** Upholstered Chairs



**1,050** Sofas



**1,200** TV Stands



**1,200** Coffee Tables



**450** Desks



**1,500** Lamps



**450** Bookshelves



# Forward Momentum & Goals

*more than a dream*

## STRATEGIC PRIORITIES

### Understand the Need with Strong Partnerships

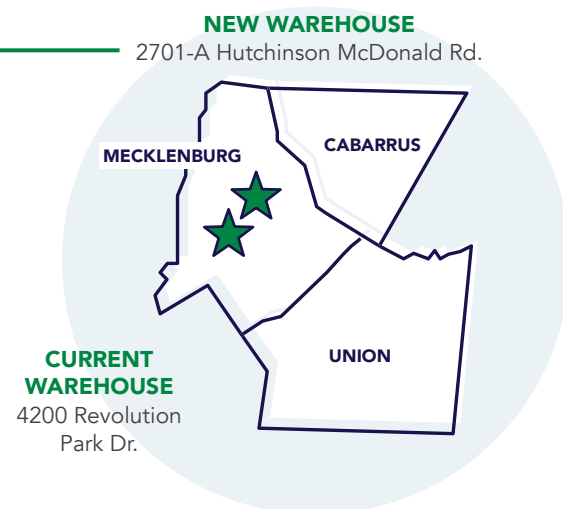
- ▶ Deepen relationships and understanding of referral partners
- ▶ Increase partnerships where necessary to fully serve the needs of our community

### Meet the Need with Operational Scale & Excellence

- ▶ Improve warehouse efficiency to serve families faster
- ▶ Use staff and volunteers in the most impactful methods
- ▶ Utilize bulk furniture options to reduce purchases and provide full inventory options to families

### Anticipate the Need with Financial Resilience

- ▶ Diversify revenue and strengthen reserves to continue serving families in the long term



## 2026 GOALS

2026 is the 15th anniversary for Beds for Kids, and a critical year to make progress towards our strategic priorities. Our move into the Hutchison McDonald Rd facility will provide an opportunity to catalyze growth operationally for years to come.



**1,500**  
families served

**\$1.77 MILLION RAISED**



**4,000**  
beds delivered



**2 WEEK**  
turnaround from  
referral to delivery



Completed move by

**MAY 1, 2026**

# Financial Stewardship

*more than an investment*

We take our responsibility to steward donor resources seriously. Every dollar entrusted to us is managed with care, transparency, and a focus on delivering measurable impact for families. It costs us just over \$1,000 to serve each family with an average of 22 units of furniture, and you can see a breakdown of our 2025 finances below.

## FINANCIAL HEALTH & OVERSIGHT

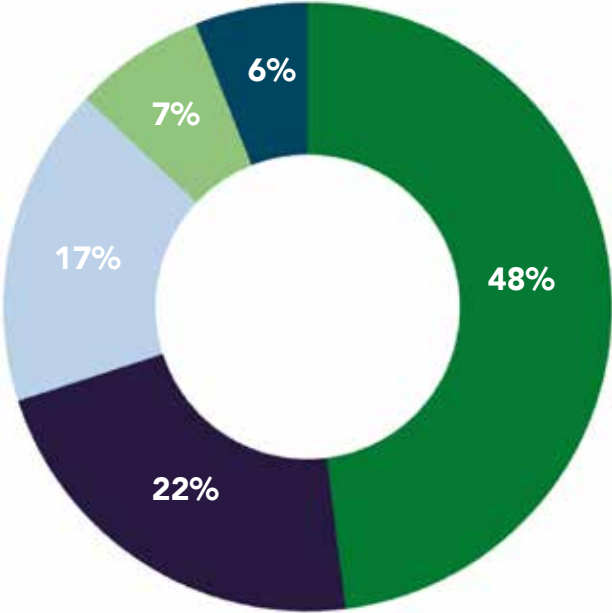
The Board of Directors review financial performance regularly to ensure strong governance and long-term sustainability. We also conduct an annual audit through Davies, Goldstein & Associates.

As we look ahead to 2026, our financial planning focuses on longevity. We are aligning resources with strategic priorities, strengthening operational capacity, and ensuring we can respond to community needs for years to come.

*In 2026, the Operating Budget is **\$2.17 MILLION**, with the goal to serve **1,500 FAMILIES**.*

This year, Beds for Kids celebrates 15 years of providing beds and essential furniture to children and families across our community. As we look ahead, our commitment is not just to growth, but to growing well — strengthening our operations, expanding our reach, and staying true to what we do best. With your support, we will build the foundation for the next 15 years, ensuring every family we serve has the comfort, dignity, and stability that begins with a bed of their own.

Give now to empower us to serve more Charlotte area families with *dignity & care.*

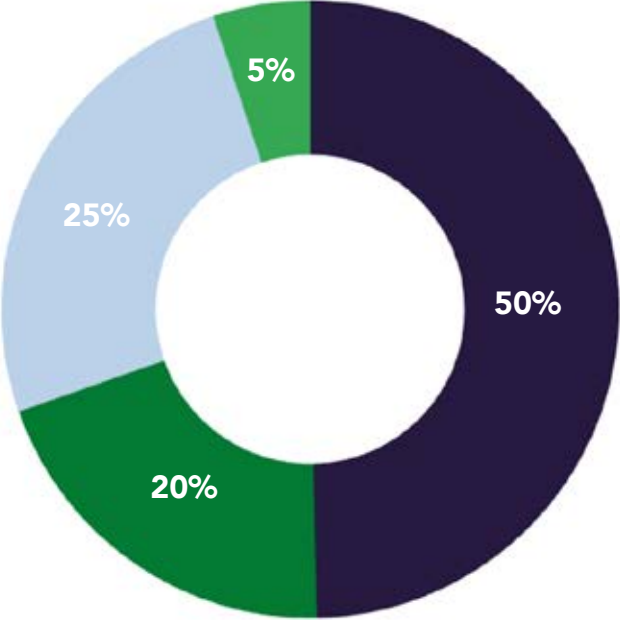


### 2025 Expenses

- Staffing
- Facilities
- Mattresses & Furniture Purchases
- Trucks & Maintenance
- Other

### 2025 Donations

- Individual Donors
- Private Foundation Grants
- Corporate Giving
- Church Partners



it takes us *just*



**\$1,000**

to furnish an  
entire home



**\$500**

for five  
cribs



**\$250**

for a twin  
bed set



**\$100**

for ten  
lamps

**will you join us?**

Learn how to furnish a house or become  
a monthly donor at

[bedsforkids.org](https://bedsforkids.org)



*"Working at Beds for Kids allows me to fulfill  
one of the highest callings, which is to love and  
help serve families in need. I get to do it for  
God's glory"*

— Moses Dimmock, Warehouse Manager

beds  
*for*  
kids

[bedsforkids.org](https://bedsforkids.org)



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